



Simple. Practical. Trusted.

Verified Beef Production Plus (VBP+) Cattle Declaration

This document is notification from the seller of the cattle that the cattle offered for sale have been raised at, and come from, a Registered Verified Beef Production Plus (VBP+) cattle operation in good standing. *

Registered VBP+ Operation Name:

VBP+ Registration Number:

Date:

Auction Market:

Number of head on offer:

A bit about VBP+

For over a decade the on-farm food safety Verified Beef Production program has helped producers meet industry standards for food safety. It's a trusted, cost effective and field proven program.

Now the Verified Beef Production Plus (VBP+) program, with the addition of animal care, biosecurity and environmental stewardship components, helps VBP+ Registered beef cattle operations prove to consumers they adhere to the highest standards for food safety, and animal and environmental care. VBP+ is the complete package to validate sustainable beef production practises on farms, ranches and feedlots across Canada.

* Verified Beef Production Plus, managed by the Beef Cattle Research Council, a division of the Canadian Cattlemen's Association ("VBP+") does not in any way guarantee, represent, warrant, endorse or verify that: (i) the cattle noted within this certificate come from a VBP+ Registered Operation, (ii) that they have only come from VBP+ Registered Operation(s) in their lifetime, (iii) that the Operation noted hereon is in fact a VBP+ Registered Operation, or (iv) that upon final sale they will qualify for any benefits available to cattle from VBP+ Registered Operation(s) as may be available from time to time. This declaration is made solely by the owner of the cattle. If the cattle where not raised on a VBP+ Registered Operation this declaration is being used fraudulently and beyond the scope permitted by VBP+. If you know this to be the case please disregard this document, do not tell or represent to any other person that the document is valid, and notify VBP+ immediately at info@verifiedbeef.ca.